



Khulna University

School: Social Science Discipline: Mass Communication and Journalism Program: BSS
Year: 4th Term: 1st Examination Year: 2026 Session: 2024-2025
Course Code: 0321 26 MCJ 4101 Course Title: Film Theory and Aesthetics
Total Marks: 60 Time: 03 hours Credit: 3.0
Instructions: *The figures in the right margin indicate marks. All questions are of equal value.*

Section A

There are **04** questions in this section. Answer any **03** questions.

1. a) What do you understand by film language? Discuss. [L1; CLO1] 05
 b) How do dominant ideologies influence film? Explain. [L2; CLO1] 05
2. Discuss the concept of film movements and their significance in shaping cinematic styles and techniques. How do film movements reflect cultural, social, and artistic trends of their time? Provide examples. [L4; CLO3] 10
3. Discuss the major film genres and their defining features. How do genres influence audience expectations, storytelling techniques, and cinematic style? Provide examples from both classic and contemporary films. [L4; CLO2] 10
4. Write short notes on the followings: [L1; CLO3] 10
 a) Tanvir Mokammel b) Rituporna Gosh c) Satyajit Roy
 d) Humayun Ahmed e) Ritwik Ghatak

Section B

There are **04** questions in this section. Answer any **03** questions.

1. Analyze the contribution of Sergei Eisenstein to montage theory and cinematic meaning. [L4; CLO1]. 10
2. Describe the history of the post-liberation war era of Bangladeshi film. [L3; CLO4] 10
3. Write down the scope and constraints of the new technology in Bangladeshi films. [L3; CLO2] 10
4. Write short notes, given below: [L1; CLO3] 10
 a) Jean Renoir b) Roberto Rossellini c) Federico Fellini
 d) Lumiere Brothers e) Akira Kurosawa



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School: Social Science Discipline: Mass Communication & Journalism

Program: BSS

Year: 4th

Term: 1st

Examination Year: 2026

Session: 2024-2025

Course Code: 0321 26 MCJ 4103

Course Title: Investigative Journalism

Total Marks: 60

Time: 03 Hours

Credit: 3.0

Instructions: *The figures in the right margin indicate marks. All questions are of equal value.*

Section A

There are 04 questions in this section. Answer any 03 questions.

1. a) Define investigative journalism. [L1; CLO1] 03
b) How do conventional journalism and investigative journalism differ from one another? Explain with relevant examples. [L2; CLO1] 07
2. Suppose you are assigned to write an investigative news story on the drug consumption and other illegal activities at a university campus. How will you create your master file and gather information to write an investigative report? Illustrate. [L6; CLO2] 10
3. a) What do you understand by source? Write down the types of sources for investigative journalism. [L3; CLO1] 05
b) In the era of digital information overload, how can source mapping techniques be utilized to effectively trace the origins of information, assess the reliability and credibility of sources, and balance the need for transparency with the imperative of protecting the privacy and security of individuals? [L4; CLO2] 05
4. Based on your prepared report from your fieldwork, respond to the following questions:
a) What led you to choose this particular story, and how did you formulate your hypothesis? Elaborate. [L3; CLO2] 05
b) What difficulties did you encounter when writing this report? What kind of information was needed, and how did you obtain it? Describe. [L3; CLO2] 05

Section B

There are 04 questions in this section. Answer any 03 questions.

1. a) Do you think good listening is the key point of an interview? Explain. [L2; CLO3] 03
b) Imagine that you are asked to interview a journalist from a local media outlet about the difficulties that journalists encounter when putting together an investigative story. Prepare five questions you would like to ask during the interview. Make sure they are timely, relevant, and intelligent. [L3; CLO3] 07
2. a) Define surveillance. [L1; CLO2] 02
b) Explain how a journalist uses various reporting tools and techniques to gather information for writing an investigative news story. [L3; CLO2] 08

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3. a) Examine how objectivity and ethical integrity contribute to the credibility of an investigative report. [L4; CLO3] 05
- b) Should news be presented based on what the public wants to know or what the public needs to know? Who should decide? Explain with relevant examples. [L4; CLO3] 05
4. How can investigative journalists navigate the ethical dilemmas inherent in uncovering and reporting on sensitive or controversial issues, balancing the imperative of pursuing truth and accountability with considerations such as privacy rights, potential harm to sources or subjects, and maintaining journalistic integrity and credibility? [L4; CLO3] 10

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School: Social Science Discipline: Mass Communication and Journalism Program: BSS

Year: 4th Term: 1st Examination Year: 2026 Session: 2024-2025

Course Code: 0321 26 MCJ 4105 Course Title: Online Journalism

Total Marks: 60 Time: 03 Hours Credit: 3.0

Instructions: *The figures in the right margin indicate marks. All questions are of equal value.*

Section A

There are 04 questions in this section. Answer any 03 questions.

1. a) Briefly discuss the evolution and development of online journalism with special reference to Bangladesh. [L4; CLO2] 05
b) As an online journalist, what major changes have you observed in the online news media landscape of Bangladesh? [L4; CLO2] 05
2. a) What do you mean by the term 'prosumer'? [L2; CLO1] 02
b) Critically analyze the paradox of divergence within convergence by explaining how platform diversification and audience fragmentation are transforming the role of journalists in the age of prosumerism. [L4; CLO4] 08
3. a) Discuss journalists' ambivalence caused by the conflict between public service ethics and commercial logic. [L4; CLO4] 05
b) Explain how modern journalists can reconstruct objectivity through transparency in order to maintain credibility in an era of speed-driven and analytics-led reporting. [L5; CLO4] 05
4. a) What are domain names and web hosting? Discuss how these are acquired and managed for an online news portal. [L6; CLO6] 05
b) Discuss the ethical responsibilities and professional dos and don'ts of an online journalist. [L1; CLO5] 05

Section B

There are 04 questions in this section. Answer any 03 questions.

1. a) Define the concept of news horizons in online journalism. [L1; CLO1] 03
b) Discuss the duties and responsibilities of a sub-editor in an online news portal. [L6; CLO3] 07
2. a) Critically analyze the structural differences between traditional and mobile-optimized headlines by drafting two versions of a news headline on rising fuel prices. [L4; CLO2] 05
b) Explain why active voice and emotional neutrality are essential for maintaining credibility in a fast-paced digital media environment. [L4; CLO2] 05

3. a) Briefly describe the sitemap of an online newspaper website in the context of Bangladesh. [L2; CLO2] 05
- b) Differentiate between a hyperlink and a deep link with suitable examples. [L2; CLO2] 05
4. a) What modern factors contribute to the ethical challenges of online journalism in Bangladesh? [L4; CLO4] 05
- b) Describe the fact-checking process used to combat misleading information in online journalism. [L2; CLO2] 05