



School: Social Science Discipline: Mass Communication and Journalism Program: BSS
 Year: 1st Term: 1st Examination Year: 2026 Session: 2025-2026
 Course Code: 0321 26 MCJ 1101 Course Title: Introduction to Communication
 Total Marks: 60 Time: 03 Hours Credit: 3.0
 Instructions: *The figures in the right margin indicate marks. All questions are of equal value.*

Section A

There are 04 questions in this section. Answer any 03 questions.

1. a) Define communication and describe its key characteristics. [L1; CLO1] 05
 b) Explain the major components of the communication process with relevant examples. [L2; CLO2] 05
2. Human is a communicator being- do you agree? Justify your opinion. [L2; CLO3] 10
3. a) Explain noise in communication with an example. [L2; CLO2] 04
 b) Discuss the types of noise broadly. [L2; CLO3] 06
4. Describe Aristotle's communication model including limitations. [L4; CLO4] 10

Section B

There are 04 questions in this section. Answer any 03 questions.

1. a) Analyze the stages of the listening process. [L4; CLO2] 05
 b) Nonverbal communication is often more powerful than verbal communication. Critically discuss this statement. [L5; CLO6] 05
2. Suppose you are going to deliver a presentation on 'effective communication' tomorrow. Initiate the stages you would follow to ensure a successful presentation. [L4; CLO3] 10
3. a) Explain negotiation in communication with instances. [L2; CLO4] 04
 b) Analyze the reasons why negotiations fail. [L3; CLO3] 06
4. Write short notes on the following:
 a) Group communication [L1; CLO1] 05
 b) Compromise in communication [L1; CLO1] 05



School: Social Science Discipline: Mass Communication and Journalism Program: BSS
Year: 1st Term: 1st Examination Year: 2026 Session: 2025-2026
Course Code: 0321 26 MCJ 1103 Course Title: Introduction to Journalism
Total Marks: 60 Time: 03 Hours Credit: 3.0
Instructions: *The figures in the right margin indicate marks. All questions are of equal value.*

Section A

There are 04 questions in this section. Answer any 03 questions.

1. a) Briefly describe the nature and characteristics of journalism. [L2; CLO1] 04
b) Why is yellow journalism spreading across the world, including Bangladesh? Suggest possible solutions to overcome this problem. [L5; CLO4] 06
2. a) What is news lead (intro)? Describe the principles and process of writing an effective news lead. [L1; CLO2] 05
b) Define news source. Discuss the strategies journalists use to establish and maintain effective professional relationships with news sources. [L1; CLO2] 05
3. a) Explain the inverted pyramid structure of news writing with a suitable example. [L2; CLO2] 05
b) Examine the advantages and limitations the inverted pyramid structure. [L3; CLO2] 05
4. Reporters Without Borders ranked Bangladesh 152nd in the 2026 World Press Freedom Index. Analyze the major factors contributing to this ranking and suggest measures to strengthen press freedom in Bangladesh. [L4; CLO6] 10

Section B

There are 04 questions in this section. Answer any 03 questions.

1. a) Distinguish between editorial and op-ed. [L4; CLO5] 05
b) Discuss the process of writing an editorial and provide a relevant example. [L6; CLO5] 05
2. Journalism in Bangladesh did not develop overnight. Explain this statement with reference to the historical evolution of journalism in Bangladesh. [L5; CLO6] 10

3. a) Draw and explain the organizational structure of a newspaper in the context of Bangladesh. [L4; CLO3] 05
- b) Do you think citizen journalism is a part of online journalism? Explain with arguments. [L5; CLO4] 05
4. Write short notes on the following [L1; CLO1]
- a) Embedded Journalism 02
- b) Backpack Journalism 02
- c) Deadline and Dateline 02
- d) Byline story and Credit line 02
- e) Press Conference 02



Khulna University

School: Social Science Discipline: Mass Communication and Journalism Program: BSS
Year: 1st Term: 1st Examination Year: 2026 Session: 2025-2026
Course Code: 0321 26 MCJ 1153 Course Title: Bangla Writing Skills
Total Marks: 60 Time: 03 Hours Credit: 3.0
Instructions: *The figures in the right margin indicate marks. All questions are of equal value.*

Section A

There are **04** questions in this section. Answer any **03** questions.

1. বাংলা সাহিত্যের ঐতিহাসিক বিবর্তনের রূপরেখার পরিচয় দাও। [L2; CLO1] 10
2. বাংলা বানান বিতর্কের পটভূমি, স্বরূপ ও ফল বর্ণনা কর। [L2; CLO2] 10
3. নিম্নোক্ত শব্দগুলির বাংলা পরিভাষা লেখ: [L4; CLO3]
Editorial, Exclusive, Correspondent, Scoop, Columnist, Byline, Caption, Circulation, Edition, Source. 10
- 4.a) কোলন ও সেমিকোলনের ব্যবহার সম্পর্কে লেখ। [L2; CLO4] 05
b) শুদ্ধ বানান লেখ (যেকোনো পাঁচটি): [L3; CLO4] 05
মনঃস্তুত, শিরচ্ছেদ, শত্রু, প্রত্যুস, অনুর্ধ্ব, নৈঋত, মুহূর্মুহ, সাত্বিক

Section B

There are **04** questions in this section. Answer any **03** questions.

1. ভাষার অপপ্রয়োগের কারণে একটি রচনা কীভাবে ক্ষতিগ্রস্ত হয় ব্যাখ্যা করো। [L5; CLO5] 10
2. ফিচার লেখার ক্ষেত্রে শব্দনির্বাচন ও রচনাকৌশলের ভূমিকা কী- বিশ্লেষণ করো। [L5; CLO3] 10
3. সংবাদপত্রে প্রকাশের উপযোগী 'গল্পামারি যানজট' শীর্ষক একটি প্রতিবেদন রচনা করো। [L6; CLO5] 10
4. অনুচ্ছেদটি বাংলায় অনুবাদ কর। [L6; CLO5] 10

The likely endgame, given all this, is that the war will likely end with a return to something close to the status quo ante, except for three new facts on the ground. First, Iran will have operational control over the Strait of Hormuz. Second, Iran's deterrent posture will be significantly raised. Third, the US long-term military presence in the Gulf will be significantly reduced. The other issues that supposedly prompted the US to attack Iran- Iran's nuclear programme, regional proxies, the missile arsenal- will most likely be left where they were at the start.



Khulna University

School: Social Science Discipline: Mass Communication and Journalism Program: BSS
Year: 1st Term: 1st Examination Year: 2026 Session: 2025-2026
Course Code: 0222 26 HC 1155 Course Title: Bangladesh Studies
Total Marks: 60 Time: 03 Hours Credit: 3.0
Instructions: *The figures in the right margin indicate marks. All questions are of equal value.*

Section A

There are 04 questions in this section. Answer any 03 questions.

1. a) What is Bengali nationalism? [L1; CLO 1] 03
b) Evaluate the significance of language movement in the history of Bangladesh. [L2; CLO 3] 07
2. Discuss the causes and results of the battle of Palashey in 1957. Do you think that the battle of Palashey was an inevitable outcome? [L4; CLO 4] 10
3. a) Explain colonialism. [L3; CLO2] 03
b) What processes and factors facilitated the expansion of colonial rule in the Indian subcontinent? [L2; CLO2] 07
4. Analyze the twenty one-point program of the United Front in the election of the East Bengal Provincial Legislative Assembly of 1954. [L4; CLO 4] 10

Section B

There are 04 questions in this section. Answer any 03 questions.

1. Discuss the socio-economic disparities between East and West Pakistan from 1947 to 1971. [L2; CLO3] 10
2. Evaluate the contribution of Z force, K force and S force in the liberation war of Bangladesh. [L5; CLO2] 10
3. Describe and review the social and cultural festivals of Bangladesh.[L3; CLO4] 10
4. What were the major recommendations of the Bangladesh National Education Commission Report-1974, and how did they aim to reshape the national education system? [L1, CLO3] 10